Notice of Privacy Practices

THIS NOTICE DESCRIBES HOW DENTAL AND MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION. PLEASE REVIEW IT CAREFULLY.

Notice, "BRIGHTON DENTAL GROUP" will refer to all services, service areas, and workers of BRIGHTON DENTAL GROUP Medical Group.

BRIGHTON DENTAL GROUP BRIGHTON, MA EFFECTIVE DATE: 31 January 2009

A. PURPOSE OF THIS NOTICE.

This Notice tells you how Brighton Dental Group uses and discloses the health information that you have given us or that we have learned from you when you were a patient in our system. It also tells you about our responsibility to you and how we can and cannot use your health information. Note: When we use the words "your health information," we mean any information that you have given us about you and your health, as well as information that we have gathered while we have taken care of you (including health information provided to BRIGHTON DENTAL GROUP by those outside BRIGHTON DENTAL GROUP). BRIGHTON DENTAL GROUP will follow this Notice of Privacy Practices and any future changes to the Notice that we are required or authorized by law to make. We have the right to change this Notice and to make the revised or changed Notice effective for health information we already have about you, as well as any information

we receive in the future. We will have a copy of the current Notice with an effective date in clinical locations.. The health information practices listed in this Notice will be followed at BRIGHTON DENTAL GROUP. This includes the practices of:

• All BRIGHTON DENTAL GROUP employees, volunteers, students, assistant, hygienists. and service providers, including clinicians, who have access to health information.

• Any health care professional authorized to enter information into your BRIGHTON DENTAL GROUP health record.

• Any non-BRIGHTON DENTAL GROUP clinicians who might otherwise have access to your health information created or kept by BRIGHTON DENTAL GROUP, as a result of, for example, their call coverage for BRIGHTON DENTAL GROUP clinicians. The people listed above will share your health information with each other for purposes of treatment, payment, and healthcare operations, as further described in this Notice.

BRIGTHON DENTAL GROUP BRIGHTON, MA EFFECTIVE DATE: 31 January 2006 BRIGHTON DENTAL GROUP MEDICAL GROUP

B. USES AND DISCLOSURES OF HEALTH INFORMATION FOR TREATMENT, PAYMENT AND HEALTH CARE OPERATIONS AT BRIGHTON DENTAL GROUP.

1. Treatment, Payment and Health Care Operations.

The following section describes different ways that we use and disclose health information for treatment, payment and health care operations. For each of those categories, we explain what we mean and give one or more examples. Not every use or disclosure will be noted and there may be incidental disclosures that are a byproduct of the listed uses and disclosures. The ways we use and disclose health information will fall within one of the categories. *Your's to Keep*

a. For Treatment. We may use your health information to provide you with medical or dental treatment or services. We may disclose your health information to staff, staff dentists, nurse practitioners, and other personnel involved in your health care. We may also disclose your health information to students and office assistants who, as a part of their BRIGHTON DENTAL GROUP educational programs (and while supervised by physicians or dentists), are involved in your care. Treatment includes (a) activities performed by hygienists, assistants, office staff, and other types of health care professionals providing care to you or coordinating or managing your care with third parties, (b) consultations with and between BRIGHTON DENTAL GROUP providers and other health care providers, and (c) activities of non-BRIGHTON DENTAL GROUP providers or other providers covering an BRIGHTON DENTAL GROUP practice by telephone or serving as the on-call provider. For example, a dentist treating you for an infection may need to know if you have other health problems that could complicate your treatment. That provider may use your medical history to decide what treatment is best for you.

b. For Payment. We may use and disclose your health information so that we may bill and collect payment from you, an insurance company, or someone else for health care services you receive from BRIGHTON DENTAL GROUP. We may also tell your health plan about a treatment you are going to receive to obtain prior approval, or to determine whether your plan will pay for the treatment. For example, we may need to give your health plan information about treatment you received at BRIGHTON DENTAL GROUP so your health plan will pay us or reimburse you for the procedures.

c. For Dental Health Care Operations. We may use and disclose your health information in order to run the necessary administrative, educational, quality assurance and business functions at BRIGHTON DENTAL GROUP. For example, we may use your health information to evaluate the performance of our staff in caring for you. We may also use health information about patients to help us decide what additional services we should offer, how we can improve efficiency, or whether certain treatments are effective. Or we may give health information to doctors, nurses, technicians, or health profession students for review, analysis and other teaching and learning purposes.

2. Special Circumstances. Treatment, payment and health care operations at

Brighton Dental Group include uses and disclosures in the circumstances listed below.

a. Appointment Reminders. We may use and disclose your information listed to contact you as a reminder that you have an appointment for treatment or services.

b. Treatment Alternatives and Health Related Products and Services. We may use and disclose your health information in order to allow someone to contact you about possible treatment options or alternatives, or health related products or services that may be of interest to you.

3. Uses and Disclosures You Can Limit

a. Family and Friends. Unless you notify us that you object, we may provide your health information to individuals, such as family and friends, who are involved in your care or who help pay for your care. We may do this if you tell us we can do so, or if you know we are sharing your health information with these people and you don't stop us from doing so. There may also be circumstances when we can assume, based on our professional judgment, that you would not object. For example, we may assume you agree to our disclosure of your information to your spouse if your spouse comes with you into the exam room during treatment. Also, if you are not able to approve or object to disclosures, we may make disclosures to a particular individual (such as a family member or friend), that we feel are in your best interest and that relate to that person's involvement in your care. For example, we may tell someone who comes with you to the operatory room that you had a root canal and provide updates on your condition. We may also

make similar professional judgments about your best interests that allow another person to pick up such things as filled prescriptions, medical supplies and X-rays.

C. OTHER PERMITTED USES AND DISCLOSURES OF HEALTH CARE INFORMATION.

We may use or disclose your health information without your permission in the following circumstances, subject to all applicable legal requirements and limitations:

1. Required By Law: As required by federal, state, or local law.

2. Public Health Risks: For public health reasons in order to prevent or control disease, injury or disability; or to report births, deaths, suspected abuse or neglect, non-accidental physical injuries, reactions to medications or problems with products.

3. Health Oversight Activities: To a health oversight agency for audits, investigations, inspections, licensing purposes, or as necessary for certain government agencies to monitor the health care system, government programs, and compliance with civil rights laws.

4. Lawsuits and Disputes; Law Enforcement: In response to a subpoena or a court or administrative order, if you are involved in a lawsuit or a dispute, or in response to a court order, subpoena, warrant, summons or similar process, if asked to do so by law enforcement.

5. Coroners, Medical Examiners and Funeral Directors: To a coroner or medical examiner, (as necessary, for example, to identify a deceased person or determine the cause of death or missing person) or to a funeral director, as necessary to allow him/her to carry out his/her activities.

6. Organ and Tissue Donation: To organizations that handle organ procurement or organ, eye or tissue transplantation, or to an organ donation bank, as necessary to facilitate a donation and transplantation.

7. Research: For research purposes under certain limited circumstances. Research projects are subject to a special approval process. Therefore, we will not use or disclose your health information for research purposes until the particular research project, for which your health information may be used or disclosed, has been approved through this special approval process.

8. Serious Threat to Health or Safety; Disaster Relief: To appropriate individual(s)/organization(s) when necessary (i) to prevent a serious threat to your health and safety or that of the public or another person, or (ii) to notify your family members or persons responsible for you in a disaster relief effort.

9. Military and Veterans: As required by military command or other government authority for information about a member of the domestic or foreign armed forces.

10. National Security; Intelligence Activities; Protective Service: To federal officials for intelligence, counterintelligence, and other national security activities authorized by law, including activities related to the protection of the President, other authorized persons or foreign heads of state, or related to the conduct of special investigations.

11. Workers' Compensation: To your employer via a workers' compensation or similar work-related injury program.

12. Inmates: To a correctional institution (if you are an inmate) or a law enforcement official (if you are in that person's custody) as necessary (a) for the institution to provide you with health care; (b) to protect your or others' health and safety; or (c) for the safety and security of the correctional institution.

D. WHEN WRITTEN AUTHORIZATION IS REQUIRED. Other than for those purposes identified above in Sections B and C, we will not use or disclose your health information for any purpose unless you give us your specific written authorization to do so. If you give us authorization, you can withdraw this written Authorization at any time. To remove your authorization, deliver or fax a written revocation to BRIGHTON DENTAL GROUP

1607 Commonwealth Avenue #3 Brighton, MA 02135 (617)-782-5455 revoke your Authorization, we will no longer use or disclose your health information as allowed by your written Authorization, except to the extent that we have already relied on your Authorization.

E. YOUR RIGHTS REGARDING YOUR HEALTH INFORMATION.

You have certain rights regarding your health information which we list below. In each of these cases, if you want to exercise your rights, you must do so in writing by completing a form that you can obtain from The Department of Health of the State of Massachusetts. In some cases, they may charge you for the costs of providing materials to you.

1. Right to Inspect and Copy. With some exceptions, you have the right to inspect and get a copy of your health information that may be used to make decisions about your care. We may deny your request to inspect and/or copy in certain limited circumstances, and if we do this, you may ask that the denial be reviewed.

2. Right to Amend. You have the right to amend your health information maintained by or for BRIGHTON DENTAL GROUP, or used by BRIGHTON DENTAL GROUP to make decisions about you. We will require that you provide a reason for the request, and we may deny your request for an amendment if the request is not properly submitted, or if it asks us to amend information that

(a) we did not create, (unless the source of the information is no longer available to make the amendment); (b) is not part of the health information that we keep; (c) is of a type that you would not be permitted to inspect and copy; or (d) is already accurate and complete.

3. Right to an Accounting of Disclosures. You have the right to request an accounting of disclosures. This is a list of certain disclosures we made of your health information. The list does not include all disclosures. For example it does not include disclosures to you, disclosures for treatment, payment, and health care operations purposes described above, or disclosures made with your Authorization as described above.

4. Right to Request Restrictions. You have the right to request a restriction or limitation on the health information we use or disclose about you (a) for treatment, payment, or health care operations, or (b) to someone who is involved in your care or the payment for it, such as a family member or friend. For example, you could ask that we not use or disclose information about a procedure you had. We are not required to agree to your request, and any time BRIGHTON DENTAL GROUP agrees to a restriction, it must be in writing and signed by the BRIGHTON DENTAL GROUP Privacy Officer or his or her designee.

5. Right to Request Confidential Communications. You have the right to request that we communicate with you about health matters in a certain way or at a certain place. For example, you can ask that we only contact you at work or by mail.

6. Right to a Paper Copy of This Notice. You have the right to a paper copy of this notice, whether or not you may have previously agreed to receive the Notice electronically.

F. QUESTIONS OR COMPLAINTS

If you have any questions about this Notice, please contact BRIGHTON DENTAL GROUP (617)-782-5455. If you believe your privacy rights have been violated, you may file a complaint with BRIGHTON DENTAL GROUP or with the Secretary of the Department of Health and Human Services. To file a complaint with BRIGHTON DENTAL GROUP, contact the Department of Public Health for the state of Massachusetts. You will not be penalized for filing a complaint.